



# CONSCIOUS RELATIONSHIP SUMMIT

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*creating awareness · inspiring action*

## **2009 Media Guide**

*Thank you for helping us create awareness  
for children and families in need.*

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# SECTION I: CONSCIOUS RELATIONSHIP SUMMIT OVERVIEW

## 1. Conscious Relationship Summit Overview

The **Conscious Relationship Summit** (March 30-April 3, 2009) is the first and only international teleconference to focus on *creating the awareness* and *inspiring the action* needed to create conscious relationships in all areas of life. Participants join by telephone or internet webcast from anywhere in the world

The Conscious Relationship Summit brings together the world's leading relationship experts, who will present innovative interpersonal concepts and solutions to a global audience of singles, couples and helping professionals.

The program includes a daily keynote address and 5 key content tracks: Conscious Singles, Conscious Couples, Conscious Parenting, Spirituality in Relationships, and Applied Relationships. In total there are 35 presentations. For detailed information about the programs and presenters go to: <http://www.consciousrelationshipsummit.com/crs/programs.html>

This is a fund-raising event and all proceeds will be donated to charity. We currently support **12 charities** that directly benefit children and families in need. Proceeds will be donated equally amongst the charities supported by the **2009 Conscious Relationship Summit**. For a complete list of these charities: <http://www.consciousrelationshipsummit.com/crs/charities.html>

## 2. Summit Mission

Many people struggle with how to have a successful relationship, and over 50% of all marriages end in divorce. The marriage rate is declining and more and more couples are co-habiting, believing that if they "test" their relationship prior to marriage they will have a better chance of success. Unfortunately, this is not the case, as the break-up rate for co-habiting couples is close to 80%!

The social and economic impact of relationship break-up is enormous, and adversely affects all areas of life. Relationship failure can result in emotional and mental distress, violence, reduced job productivity, and much more. But the group most affected is children: Most first-born children are now born to single parents. Statistically, children from single parent homes have more behavioral problems, are more likely to drop out of school and become involved with illegal substances. Many live at, or below the poverty level.

Our societies are in deep trouble and we are challenged to find effective solutions to these critical problems. The facts indicate that people continue to seek a fulfilling life partnership but are not clear about how to do so. They need information, tools, and skills to help them create successful partnerships and keep their families intact.

While the Summit is a fund-raising event to benefit children and families in need, our overriding mission is to increase awareness about how we can create successful, long-term relationships.

### **3. Summit Target Audience**

The Summit has a universal appeal and message that will attract attendees worldwide, from all walks of life, who are interested in learning more about how they can improve their personal and business relationships. The subject matter appeals to singles, couples and parents, as well as helping professionals (therapists, coaches, social workers, counselors, clergy, etc). Continuing Education units are available to those professionals who require CEU's for their professional development.

We expect Summit attendance to be between 5,000-10,000, with a significant after market sales of audio and transcript products.

### **4. Summit Web Site**

The official web site of the Conscious Relationship Summit is:  
<http://www.ConsciousRelationshipSummit.com>

### **5. Summit Organizer**

The **Conscious Relationship Summit** is produced and hosted by the [Relationship Coaching Institute](#) (RCI) the world's first and largest relationship coach training organization. Now in its 12<sup>th</sup> year of operation, RCI is dedicated to creating, preserving and improving relationships by providing effective and empowering support, information, and resources to singles, couples, and helping professionals.

### **6. Post-Event Audio Recordings**

Summit registration includes participation in the live events, as well as access to the post-event audio recordings. Registrants can decide which events they'd like to attend and which they'd like to enjoy later, at their convenience.

Recordings will also be available for sale after the Summit. All proceeds from sales will be donated to charity.

### **7. Media Contact Information**

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## FOR IMMEDIATE RELEASE

### **The Relationship Coaching Institute Announces the Conscious Relationship Summit:**

**The first international Virtual Relationship Conference featuring 35 of the top personal growth and relationship experts in the world – March 30 – April 3, 2009**

(Campbell, CA) – February 9, 2009 – The *Conscious Relationship Summit* is the first and only international tele-conference to focus on creating the awareness and inspiring the action needed to create conscious relationships in all areas of life.

The Summit brings together the world's top relationship experts for a 5-day virtual conference featuring 5 Keynote addresses and 30 seminars. No travel is required. Registrants can attend the conference live from the comfort of their home or office, or listen to the audio recordings later, at their convenience.

Hosted by the [Relationship Coaching Institute](#), the world's first and largest international relationship coach training institute, all proceeds benefit 12 [charities](#) for children and families in need.

The Summit offers valuable information and strategies for creating successful relationships. Subject areas include singles, couples, parenting, step-parenting, spirituality, and more.

Scheduled speakers include **Jack Canfield** (Chicken Soup for the Soul), **Dr. Helen Fisher** (Chemistry of Love), **Pat Love** (Hot Monogamy), **Marcia Wieder** (Making Your Dreams Come True), **Dr. Harville Hendrix** (Getting the Love You Want), **Terry Real** (New Rules of Marriage), **Dr. David Richo** (Making Love Last), **Rhonda Britten** (Fearless Living), and many more. Speakers have donated valuable gift bonuses for registrants.

Frankie Doiron, President and CEO of the Relationship Coaching Institute says “Families, the cornerstone of society, are at risk today because most people don't have the skills needed to create and sustain successful relationships. While people continue to seek a fulfilling life partnership, they are not clear about how to do so.”

Singles and couples are afraid of relationship failure and North American statistics indicate that roughly 45 - 55% of all marriages will end in divorce.

Most first born children are born to single parents. Statistically, children from single parent homes face more challenges in life. They have more behavioral problems, are more likely to drop out of school and become involved with illegal substances. Many live at, or below the poverty level.

Blended families are also the norm nowadays and both parents and children struggle to adapt to their new paradigm - many unsuccessfully.

Ms. Doiron says “Relationship education and support is greatly needed for families, children, singles and couples. Participation in the Conscious Relationship Summit will provide the public with the tools to create successful relationships, and make a difference in people's lives, by supporting organizations that work directly with families and children, helping them create a better life.”

#### **For more information, contact:**

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